

Press release
(English translation)

IEG OBTAINS THE GBAC STAR™ SEAL FOR HYGIENE AND SAFETY STANDARDS

Italian Exhibition Group is now the first trade show and conference organizer in Italy to be accredited with the global cleaning and sanitizing protocol for its facilities at Rimini and Vicenza, alongside large international locations, such as Pittsburgh International Airport terminals, the Red Bull Arena in Harrison New Jersey and Kyoto International Conference Center.

Rimini/Vicenza, 21st April 2021 – A new tile in the safety mosaic, yet another certificate to ensure the health of exhibitors, visitors, employees and stakeholders. IEG - Italian Exhibition Group has completed the GBAC STAR™ accreditation process, the global certification program regarding the correct practices, procedures and systems to meet the international standards of cleanliness, disinfection and infectious disease prevention for facilities and staff promoted by the Global Biorisk Advisory Council (GBAC). An accreditation that sees IEG alongside internationally famous locations, including the terminals at Pittsburgh International Airport and the Red Bull Arena in Harrison, New Jersey, the home of the New York Red Bulls soccer team – a competitor in the MLS - and Kyoto International Conference Center.

The first Italian company to adhere to and activate – in July 2020 - a health safety accreditation process based on controllable and measurable scientific standards, IEG has achieved the objective by becoming the first Italian trade show and conference organizer to obtain this result and recognition, thus consolidating its daily commitment and the validity of the operations adopted at its administrative and operational headquarters at the Expo Centers in Rimini and Vicenza, at the Palacongressi Conference Center in Rimini and at VICC - Vicenza Convention Center.

“The GBAC STAR™ accreditation process began in the wake of the exceptional maneuvers inaugurated last year with the #Safebusiness by IEG protocol,” – **said Italian Exhibition Group’s CEO, Corrado Peraboni**. “A mission that targeted a precise direction: to guarantee all our public with vital health prevention levels throughout their visit. A commitment that those who participated in our trade show and conference events in Rimini and Vicenza between summer and autumn 2020 were well able to see. The measures and procedures put into practice guarantee extremely safe experiences from the point of view of health.”

“GBAC STAR training has allowed us to implement cutting-edge and highly efficient sanitization systems and internal procedures,” – **said, Mario Vescovo, Director of Operations at IEG’s Vicenza premises who coordinated the process**. “This certification means that we can activate audit and control systems for training and responsabilizing management and employees, for cleaning and disposal procedures, for the use of the most suitable equipment, devices and products for each situation. A decisive and essential sign for the safety of all our present and future stakeholders.”

About Italian Exhibition Group

Italian Exhibition Group (IEG), listed on the MTA (screen-based stock exchange) organised and managed by Borsa Italiana S.p.A., has built up over the years, through its Rimini and Vicenza venues, a position of domestic leadership in the organisation of trade fairs and conferences, and has developed its foreign activities - also through joint ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, India - which have positioned it among the leading European operators in the sector.

About GBAC, a Division of ISSA

Composed of international leaders in the field of microbial-pathogenic threat analysis, mitigation, response and recovery, the Global Biorisk Advisory Council (GBAC), a Division of ISSA, provides training, guidance, accreditation, certification, crisis management assistance and leadership to government, commercial and private entities looking to mitigate, quickly address and/or recover from biological threats and real-time crises. The organization's services include biorisk management program assessment and training, Forensic Restoration® response and remediation, the GBAC STAR™ facility and service accreditation programs, training and certification of individuals and consulting for building owners and facility managers. For more information, visit www.gbac.org.

About ISSA

With more than 10,500 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment and an improved bottom line. Headquartered in Northbrook, Ill., USA, the association has regional offices in Mainz, Germany; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. For more information about ISSA, visit www.issa.com or call 800-225-4772 (North America) or 847-982-0800.

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This press release contains forecast elements and estimates that reflect the management's current opinions ("forward-looking statements"), particularly regarding future management performance, realization of investments, cash flow trends and the evolution of the financial structure. For their very nature, forward-looking statements have a component of risk and uncertainty, as they depend on the occurrence of future events. The effective results may differ (even significantly) from those announced, due to numerous factors, including, only by way of example: food service market and tourist flow trends in Italy, gold and jewellery market trends, green economy market trends; the evolution of raw material prices; general macroeconomic conditions; geopolitical factors and evolutions in the legislative framework. Moreover, the information contained in this release does not claim to be complete, and has not been verified by independent third parties. Forecasts, estimates and objectives contained herein are based on the information available to the Company as at the date of this release.